



WICKED EASY CAMPING™ GUIDEBOOK

By L.L.Bean



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WELCOME TO FREEPORT!

We're happy you are here and very excited to share our Wicked Easy Camping program with you.

Please take a few moments to review this guidebook. From packing tips to camping guidelines, you'll find practical (and fun) insider tips to help you prepare for your trip – as well as to refer to during your stay.

If you have additional questions, we're here to help.
Please feel free to contact us!

L.L.BEAN ADVENTURE CONSULTANT

1-888-615-9979

HOURS: 8:00 A.M. TO 5:00 P.M.

For questions about the program (prior to your arrival)
For information about the cancellation policy
To sign up for L.L.Bean Outdoor Discovery Programs adventures while you are in Freeport

L.L.BEAN CAMPSITE SUPPORT STAFF MEMBER

207-552-CAMP (2267)

HOURS: 8:00 A.M. – 5:00 P.M.

To arrange a campsite visit from a L.L.Bean staff member (advance call required) To inquire about gear/equipment provided by L.L.Bean
For questions about the program during your stay

WOLFE'S NECK OCEANFRONT CAMPING

207-865-9307

HOURS: 8:00 A.M. – 8:00 P.M.

To notify if arriving at the campground after 8 p.m.
To reserve a kayak, canoe or bike at the campground
To inquire about campground amenities

HOW TO GET HERE

OUR WICKED EASY CAMPING FREEPORT SITE IS LOCATED AT:

Wolfe's Neck Oceanfront Camping
134 Burnett Road, Freeport, Maine 04032

DIRECTIONS FROM THE NORTH

Follow Interstate 295 to exit 20
Take a left off the ramp.
Follow Lower Main Street into downtown Freeport
Turn right onto Bow Street for 1.5 miles
Stay right on Flying Point Road for 2.0 miles
Turn right on Lower Flying Point Road for 0.3 miles
Turn right on Burnett Road for 0.6 miles
Wolfe's Neck Campground Office will be on the right

DIRECTIONS FROM THE SOUTH

Follow Interstate 295 to exit 20
Take a right off the ramp
Follow Lower Main Street into downtown Freeport
Turn right onto Bow Street for 1.5 miles
Stay right on Flying Point Road for 2.0 miles
Turn right on Lower Flying Point Road for 0.3 miles
Turn right on Burnett Road for 0.6 miles
Wolfe's Neck Campground Office will be on the right

CHECKING IN

UPON ARRIVAL

CHECK-IN STARTS AT 4:00 P.M. AT CAMPGROUND OFFICE

Please check-in at the campground office and pick up your Welcome Packet. This packet includes everything you need for your stay, including parking pass, information on showers, trash, directions to your campsite, etc. Note: If you are bringing a pet, you will need to show proof of current and valid rabies vaccination, such as documentation or tag.

LATE ARRIVAL

Wolfe's Neck office closes at 8:00 p.m.

If you are arriving after this time, please call Wolfe's Neck office directly (207-865-9307) to let them know. They will arrange to leave your packet in a box by the door of the campground office.

OPTIONAL WELCOME VISIT

Are you new to camping? Would you like to arrange a welcome visit from one of our L.L.Bean Campsite Support Staff Members to review the site and go over any questions you might have? If so, then please call us at 207-552-CAMP (2267) at least two hours ahead of your expected arrival so that we can arrange a welcome visit.

L.L.Bean Campsite Support Staff are available from 8:00 a.m. to 5:00 p.m.

WHAT WE PROVIDE

Wicked Easy Camping service provides the following gear and equipment for your stay:

TENT

1 tent for up to six people (2 adults, 4 kids; or 4 adults)
1 screen tent
Sleeping bags and pads for each person
Pillow for each person

CAMP KITCHEN

Cook stove and fuel
Cookware
Kitchenware set
Coffee pot
Food cooler (54 quarts)
Campsite organizer
4-gallon jug with drinking/cooking water

GEAR

2 lanterns
6 headlamps
Camp chair for each person
First-aid kit

OUTDOOR FUN

Picnic table
Fire pit
1 hammock
1 waterproof outdoor blanket
Guidebook

CAMPGROUND AMENITIES

Please see below for on-site amenities and services:

Shower house (hot showers, sinks, flush toilets)
Dish washing station
Water spigots with potable water located around the campground
Coin-operated laundry facilities (2 washers, 2 dryers)
Ice (cubes and block)
Firewood by the bundle *Note that out-of-state firewood is banned in Maine.
Kayak, canoe and bicycle rentals
Wi-Fi is available at campground office (cell service is limited)
Trash and recycling receptacles are available on Middle Bay Road; please sort your returnable bottle and cans

WHAT TO PACK

Suggested items for you to bring along:

FOOD RELATED

Ingredients for meals to prepare at your campsite

Snacks

Ice for cooler*

CLOTHING & GEAR

Clothing suited for the weather and activities

Clothing for relaxing at the campsite

Fleece jacket or wool sweater

Appropriate shoes for planned activities (such as hiking boots or shoes, water shoes, extra shoes for around camp)

Swimsuit

Hat with visor

Camera

Sunglasses with lanyard

One-quart water bottle or hydration system

PERSONAL ITEMS/OTHER

Toiletries

Sunscreen

Insect Repellent

Firewood* (Note: Out of state firewood is banned in Maine)

Towel

Pillowcase

Prescriptions such as EpiPen or inhaler

Board games and cards

*Available for purchase at the campground office.

SOME CAMPSITE MEAL IDEAS TO TRY

Preparing meals at a campsite can be a lot of fun and we hope you will give it a try! To help get you started, please see below for some of our favorite easy campsite meals.

Please don't worry about packing all the ingredients with you! Wolfe's Neck Farm Store, located on-site, sells produce, meats and an array of select local products. Additionally, there are few grocery stores a short driving distance away.

BREAKFAST

EASY BREAKFAST SANDWICHES

(English muffin or bagel; scrambled eggs; cooked bacon or sausage; slice of cheese).

CHEESY SCRAMBLED EGGS

(Scramble eggs and mix with cooked bacon, peppers, onions and tomatoes, then cook in a pan and sprinkle some cheese on top).

PANCAKES (don't forget the Maine syrup!)

YOGURT AND GRANOLA

INSTANT OATMEAL

LUNCH

SANDWICHES

(Bread/wraps, lunch meat, lettuce, tomatoes, etc.). We love sandwiches – they are not only easy to make but easy to pack for day trips.

CAMP STOVE NACHOS

An easy camping favorite – just take your nacho ingredients (chips, cheese, beans, tomatoes, roasted green chilis, black olives, etc.), layer them in a skillet or pot, cover and wait for the cheese to melt!

DINNER

QUESADILLAS

Simply heat vegetable oil in a large pan on medium heat, sauté onions and add ground beef and spices. While the beef mixture cooks, sprinkle cheese on the flour tortillas. Once the mixture is fully cooked, add to tortillas, then top with avocados and cilantro for the finishing touch.

PASTA AND SHRIMP

Cook pasta according to directions. Once the pasta is close to being done, take off the heat. In a pan, place the frozen shrimp and heat up (and add halved cherry tomatoes if desired). Once the shrimp are heated, stir into the pasta. Enjoy!

VEGETABLE STIR-FRY

Heat vegetable oil in a pan. Then, add your preferred vegetables (mushrooms, peppers, asparagus, onion, etc.) as well as any desired seasonings or sauces. Take off heat. Using the pot, cook some instant (or regular) rice. Once rice is ready, mix with vegetables and enjoy.

CAMP STOVE INSTRUCTIONS

Your campsite is equipped with a two-burner camp stove, which operates like any standard outdoor propane gas grill. See below for instructions on using the camp stove:

LIGHTING STOVE INSTRUCTIONS:

1. Open stove lid and attach the side windscreens to the tabs on the inside of the lid.
2. Locate the propane tank (already attached to the stove) and open the valve.
3. On the stove, turn one of the burner knobs to the left to open/turn on the gas to that burner.
4. Press the igniter button on the front of the stove, and the burner will ignite.
Note: If ignition does not occur in 5 seconds, turn the burner knob(s) off, wait 5 minutes, and repeat lighting procedure.
5. To turn on second burner, repeat steps #3 and #4.

AFTER USE INSTRUCTIONS:

1. Ensure both burner knobs are completely closed (turn to the right) and allow stove to cool.
2. Wipe down/remove any food remnants.
3. Detach side windscreens and close stove lid.
4. Close valve on propane tank.

WHERE TO BUY GROCERIES

WOLFE'S NECK FARM STORE

LOCATION: On site

OFFERINGS: Organic produce and pasture-raised meats. As well as tasty array of Maine maple syrup, honey, jams, and other local products.

BOW STREET MARKET

LOCATION: 79 Bow Street, Freeport, ME 04032

OFFERINGS: Specialty grocery store, with a quality meat counter, bakery, full produce section, hot lunch and dinner bar, wide selection of beer and wine, as well as a deli/grill where you can order everything from sandwiches, subs, burgers, pizza, and more.

SHAW'S MARKET

LOCATION: 200 Lower Main Street, Freeport, ME 04032

OFFERINGS: Full service grocery store including a bakery, meat counter, fish market, produce section and deli.

WHERE TO DINE OUT

WOLFE'S NECK FARM STORE

LOCATION: On site.

OFFERINGS: Serving coffee and a variety of small "grab and go" items..

LOCAL RESTAURANTS

LOCATION: Downtown Freeport is just a few miles away by car.

OFFERINGS: American, Italian, fresh seafood, cafes, specialty foods, sandwiches and more!

Please see the Freeport map in the binder or go to www.visitfreeport.com for a complete listing of local restaurant options.

WHAT TO DO

LEARN A NEW ACTIVITY WITH L.L.BEAN OUTDOOR DISCOVERY PROGRAMS

In addition to offering the Wicked Easy Camping program, we also offer a wide variety of outdoor adventures for the whole family at our facilities here in Freeport. Interested in going for a guided kayak or stand-up paddling tour? We'd love to show you how. Do you want to give fly-casting, archery or clay shooting a try? We've got those activities too.

To see our full listing of adventures – and to sign up – please visit www.llbeanoutdoors.com or call us at 1-888-552-3261. Advance registration required.

CHECK OUT EVENTS & OUTINGS AT THE L.L.BEAN FLAGSHIP STORE

There are always fun events and free programs happening at our Flagship store, located on Main Street.

Weekly activities may include free how-to clinics and local outings, concerts, outdoor yoga, food trucks and more.

For a listing of events, please check the event calendar at www.llbean.com/freeport.

RENT A BIKE, KAYAK & CANOE AT THE CAMPGROUND

Wolfe's Neck campground also rents kayaks, canoes and bikes. Boats may be used during daylight hours only and must stay within 250 feet of the shoreline. Personal flotation devices (PFDs) are provided with each rental and must be worn at all times.

L.L.Bean bikes are available on site to rent for adults and children – a great way to explore the peaceful country roads and scenic vistas.

NOTE: Kayak, canoe and bike rental reservations are highly recommended. To sign up, please visit <https://www.freeportcamping.com/bikes-kayaks-rental/>

GO HIKING

WOLFE'S NECK FARM

A variety of trails that lead to beautiful views of the bay and the estuary and give hikers the opportunity to explore the farm's land.

LENGTH: 3 miles, network

DIFFICULTY: Easy

PETS: Allowed

FEES: No

TRAIL HEAD LOCATION: Right behind Farm Store/
Livestock Education Barn at Wolfe's Neck Farm

WOLFE'S NECK WOODS STATE PARK

A tranquil setting of trails surrounded by the rocky shorelines of Casco Bay and the Harraseeket River.

LENGTH: 4.4 miles, network

DIFFICULTY: Easy, moderate

PETS: Allowed

FEES: Yes

TRAIL HEAD LOCATION: Approximately 1.3 miles
from the campground at 426 Wolfe's Neck Road,
Freeport, ME 04032

MAST LANDING AUDUBON SANCTUARY

Along the Harraseeket River estuary, these trails wind along a stream and tidal marsh and through orchard, fields, and forest on 140 acres rich in human and natural history.

LENGTH: 3.1 miles, network

DIFFICULTY: Easy, moderate

PETS: Not allowed

FEES: No

TRAIL HEAD LOCATION: Approximately 4.0 miles
from the campground at 65 Upper Mast Landing Rd,
Freeport, ME 04032

BRADBURY MOUNTAIN STATE PARK

There are a range of trails here offering hikers a wide variety of hiking options. Many of the trails converge at the summit of Bradbury where one has a great view including Casco Bay, the skyline of Portland.

LENGTH: 21.5 miles, network

DIFFICULTY: Easy, moderate, advanced

PETS: Allowed

FEES: Yes

TRAIL HEAD LOCATION: Approximately 10.4 miles
from the campground at 528 Hallowell Rd, Pownal, ME
04069

GO ROAD BIKING

Bring your bike or rent one here and enjoy exploring the network of local roads around the campground. If you are looking for a leisurely ride, the unpaved road is a great place to get out and get some fresh air. For longer, more challenging rides, there are a variety of loops that will take you through the rolling hills and farmland of Freeport with plenty of opportunities to take in the coastal scenery.

GO MOUNTAIN BIKING

PINELAND FARMS

This 5,000-acre working farm is located just over 10 miles away from the campground and has a vast network of multi-use double-track trails that are great for beginner to intermediate mountain bikers.

LENGTH: 18.5 miles, network

DIFFICULTY: Easy, moderate

PETS: Not allowed

FEES: Yes

BRADBURY MOUNTAIN STATE PARK

Bradbury is Maine's first state park to offer over 10 miles of single-track mountain biking trails, and over 5 miles of wide double-track for those less experienced. The options here range from a flat and flowy to a challenging hill climb up Bradbury Mountain.

LENGTH: 17.5 miles, network

DIFFICULTY: Easy, moderate, advanced

PETS: Allowed

FEES: Yes

HEAD TO THE BEACH

REID STATE PARK

Featuring wide, long sandy beaches, Reid State Park is a favorite for locals and visitors alike. Come play on the beach, enjoy the view of nearby islands and lighthouses and be sure to bring your binoculars to view endangered terns and many other species of shorebirds.

DISTANCE FROM CAMPGROUND: Approximate 31 miles/50 minutes

POPHAM BEACH STATE PARK

With three miles of sand and surf, it's no wonder Popham Beach State Park is a favorite of surfers, swimmers, families and beachcombers.

DISTANCE FROM CAMPGROUND: Approximately 32 miles/50 minutes

OLD ORCHARD BEACH

With its boardwalk, miles of beach, ocean water, arcade and other local attractions, Old Orchard Beach is a lively beach town and a fun summer destination for families and vacationers.

DISTANCE FROM CAMPGROUND: Approximately 37 miles/52 minutes

VISIT DISTILLERIES & TASTING ROOMS

MAINE BEER COMPANY

Visit their brewing location just outside of downtown Freeport. While tours are not available here, you view the brewery through windows from the tasting room. The tasting room features 8 beers on tap, including some brewery-only releases.

BRICKYARD HOLLOW BREWING COMPANY

Check out Brickyard Hollow for a wide selection of their own craft beer and unique craft pizza, available for eat-in or take-out.

STARS & STRIPES BREWING COMPANY

A Freeport brewery that is veteran owned and operated, with a percentage of all proceeds donated to veteran organizations. Their taproom serves to honor, welcome and support veterans, military families, and a supportive local community. Stop in to try their made-on-site craft beers.

COLD RIVER VODKA

It's the only "ground-to-glass" distillery in the nation, where they control every aspect of their small-batch production – from the planting of the Maine potatoes, to the triple-distillation process, to the final bottling of the gluten-free, all-natural, super-premium vodkas and gin.

EXPLORE DOWNTOWN FREEPORT

Freeport is home to a variety of charming shops, locally owned boutiques and national outlets, as well as the home of the L.L.Bean Flagship store and campus. At our store, you'll find gear and apparel for camping, hiking, hunting, fishing, biking, boating, plus home furnishing, all in one place.

Our L.L.Bean Flagship store is open 24 hours a day, 7 days a week, every day of the year, so anytime is the right time to visit!

CAMPING TIPS

A few tried-and-true camping tips from our experts!

KEEP YOUR COOLER COOL

While camping, a cooler with a block of ice is your refrigerator – and over time this ice will melt. Just keep an eye on the cooler to ensure there is enough ice.

When packing the cooler, consider putting items that can't be affected by sitting in melting ice (i.e. the jug of orange juice, or container of yogurt) at the bottom and other more sensitive items at the top. After the ice melts, drain the water from the cooler outside. You'll find a small drain plug on the side of the cooler.

SECURE YOUR FOOD

When camping outdoors, you are sharing your space with a variety of animals who would not mind sampling what you brought to eat. When away from your campsite or before you go to bed night, make sure your food is secure in the cooler and/or car. Note that neither the tent or the screen house are secure food storage options from animals.

BRING ITEMS IN DURING THE NIGHT TO KEEP DRY

In the summertime, it is not unusual to wake up in the morning to find a coating of dew (tiny droplets of water) on everything. At night, make sure to put your beach towel, roll of paper towels, camp chairs, etc. inside the car or bring into the tent to ensure they'll stay dry.

AVOID WEARING EXTRA FRAGRANCES

Bugs such as mosquitoes and black flies like sweet smells, so avoid wearing extra fragrances (i.e. perfume, fragranced deodorants, body lotions or other skin products that have a discernible fragrance).

Also, remember to keep the screen door of your tent closed as much as possible to help keep the bugs out.

DO A TICK CHECK

Ticks are another insect that can bite you, and some carry diseases. While ticks do not fly (they crawl), they can attach to you when walking through grassy areas and then begin to bite.

At the end of the day, we recommend a full body check for any ticks, especially if you've spent the day exploring in the woods.

FIND YOUR LANTERNS BEFORE THE SUN GOES DOWN

Your major light source is the sun, so the more you can organize your campsite before sundown, the better. (It's also handy to have your lanterns and headlamps ready to go before you need them!)

CAMPING TIPS - CONT.

A few tried-and-true camping tips from our experts!

BROWNTAIL MOTH CATERPILLAR

OVERVIEW

The bowntail moth caterpillar has tiny hairs that on sensitive individuals can cause a skin rash similar to poison ivy and/or trouble breathing. The microscopic hairs break off the caterpillars and can be anywhere the browntail moth caterpillar has infested (i.e. trees, lawns, picnic tables, or even in the air). The caterpillars are active from April to late June, and while toxic hairs can remain throughout the summer the risk and severity become less prevalent.

IDENTIFICATION

Dark brown caterpillar with a broken white stripe on each side and two conspicuous red spots on the back. They grow to 1.5 inches in length.

TREATMENT

Treatment is based on eliminating exposure to the caterpillar hairs by removal of the hairs and treating the symptoms. Start by taking a shower or cool bath and wash all clothing you were wearing outdoors. A mild rash may be treated with over-the-counter remedies. Consult your physician if you develop a severe reaction to the browntail moth hairs or have trouble breathing.

KIDS ACTIVITIES

When smaller campers are in tow, you (or they) might be wondering what to do to pass the time. Below are a few creative activities that will provide hours of entertainment!

GO ON A SCAVENGER HUNT

A fun way to get out and explore is by going on a scavenger hunt. Included in your "Wicked Easy Camping Guidebook" binder (provided at the campsite) are a set of scavenger hunt cards. Each sheet is two-sided, with a "Campsite" scavenger hunt card on one side and a "Shoreline" scavenger hunt card on the other side.

The "Campsite" scavenger hunt is a great activity for all ages and most items can be found right at your Wicked Easy Campsite. Should there be a few items that can't be found while exploring the campsite, then consider going to one of the recommended local hiking spots to try to collect those hard to find items!

The "Shoreline" scavenger hunt will require taking a walk to one of the water access points at the campground. Once at the shoreline, you'll have to look both low and high to find all of the items. Hint: If you plan your visit around low tide, you can increase your odds of spotting some of the items found in the sand.

CREATE SOME ANDY GOLDSWORTHY INSPIRED ART

Your little camper can create a natural piece of art that they, and your family will surely be proud of!

Who is Andy Goldsworthy? He was a British artist who used natural materials to create works of art in natural settings. Goldsworthy used twigs, stones, leaves, pine cones, pine needles, and other naturally foraged materials in his pieces. Take a look at the pictures below to get inspired and create one of your own!



Remember: Only use what you can find on the ground. When your stay at your Wicked Easy campsite ends, please spread the materials you foraged back around the campsite so that others can be inspired to create their own work of art too.

BUILD A FAIRY HOUSE

Does your little camper have a sense of imagination? Do they believe in fairies? If you answered yes to either question, look no further for endless fun. Follow these steps to build your very own fairy house:

1. Find a quiet spot that would be ideal for a fairy, or fairy family to live.
2. Forage for materials - remember, only use what you can find on the ground as we do not want to disturb the living environment around us. Twigs, leaves, pine needles, stones, pine cones, and really anything that can found on the ground make great building materials for fairy houses.
3. Build your house! Think of a design before construction or go with the flow. Either will lead to a magical end result.
4. Show off your fairy house! If you make multiple fairy houses, give your family a tour of the neighborhood.
5. Practice Leave No Trace - when your stay at this Wicked Easy campsite ends, please scatter your building materials back into the area around your campsite so that future visitors will have building materials as well.

Check out the fairy houses below for some inspiration!



WOLFE'S NECK CAMPGROUND POLICIES

GENERAL RULES

No fireworks, firearms, or archery allowed

Maximum 2 vehicles per site

QUIET HOURS

Quiet hours are 10:00 PM – 8:00 AM

Please keep voices low and lights should be kept at a minimum during quiet hours.

Excessive noise at any time is not permitted.

In the event that staff informs a site of quiet hour violation and any site occupant refuses to cooperate, all of the occupants of the site will be subject to eviction from the campground without refund.

PET POLICY

Pets must be leashed and may not enter barn or livestock areas. Refusal to comply with this policy can result in eviction from campground without a refund.

Pets must wear their current and valid rabies tags.

Pets are never to be left unattended at any time.

Owners must collect all pet droppings immediately and leave their site clean.

Pet waste left at site will incur a \$25 cleaning fee.

Pet waste stations are available throughout campground.

Two pets are allowed at campsites and cabins.

One pet is permitted at our Comfort Camping sites and A-frames.

There is an additional \$10 charge per night per dog in the Cabins, Comfort Camping, and A-frames.

You will be held responsible for any damage or harm caused by your pet.

Please be aware that if your dog(s) are acting aggressive, excessively barking or are left alone you will be asked to leave the campground with no refund.

FIREWOOD

It is illegal to bring firewood into the state of Maine (to prevent the spread of insects).

Do not transport firewood distances greater than 50 miles, even within Maine.

CAMPFIRES

Fires must be completely out and doused with water at the end of the evening or anytime you are away from your site, including upon checkout.

Fires left burning after checkout will incur a \$25 cleaning fee.

Please observe any fire condition notices posted in the campground

Please do not move the fire pits.

No burning trash in fire pits. Trash left in fire pit will incur a \$25 cleaning fee.

ALCOHOL

Is allowed to be consumed in a responsible manor at your site. Not permitted in public spaces of the campground.

SPEED LIMIT

Speed limit inside the campground is 5 MPH.

CHECKING OUT

CHECK-OUT IS BY 11:00 A.M. — and it's "wicked easy"! Just pack up all of your own personal gear, remove any trash and make sure your fire is completely extinguished. That's it! Simply leave all of the L.L.Bean-provided gear and equipment at the campsite.

PLEASE NOTE: Our staff will inspect the site after you check out to prepare for the next guests. In the event that any of the L.L.Bean-provided gear or equipment is missing and/or damaged beyond reasonable wear and tear, you will be notified via email within five days of your check-out date. Replacement/repair fees will be charged to the credit card on record.

Thank you for joining us for Wicked Easy Camping!

SHARE YOUR ADVENTURE

We'd love to see your photos of your time enjoying the great outdoors. Please share a review of your adventures with L.L.Bean Outdoor Discovery Programs on Tripadvisor.com.

Scan this QR code to start your review on Tripadvisor



WE'D LOVE TO HEAR FROM YOU

We truly value your feedback about our Wicked Easy Camping experience. If you'd like to provide feedback, please go to llbeanfeedback.com. Thank you!

Scan this QR code to share your feedback



We look forward to seeing you again soon!